



ORACLE®

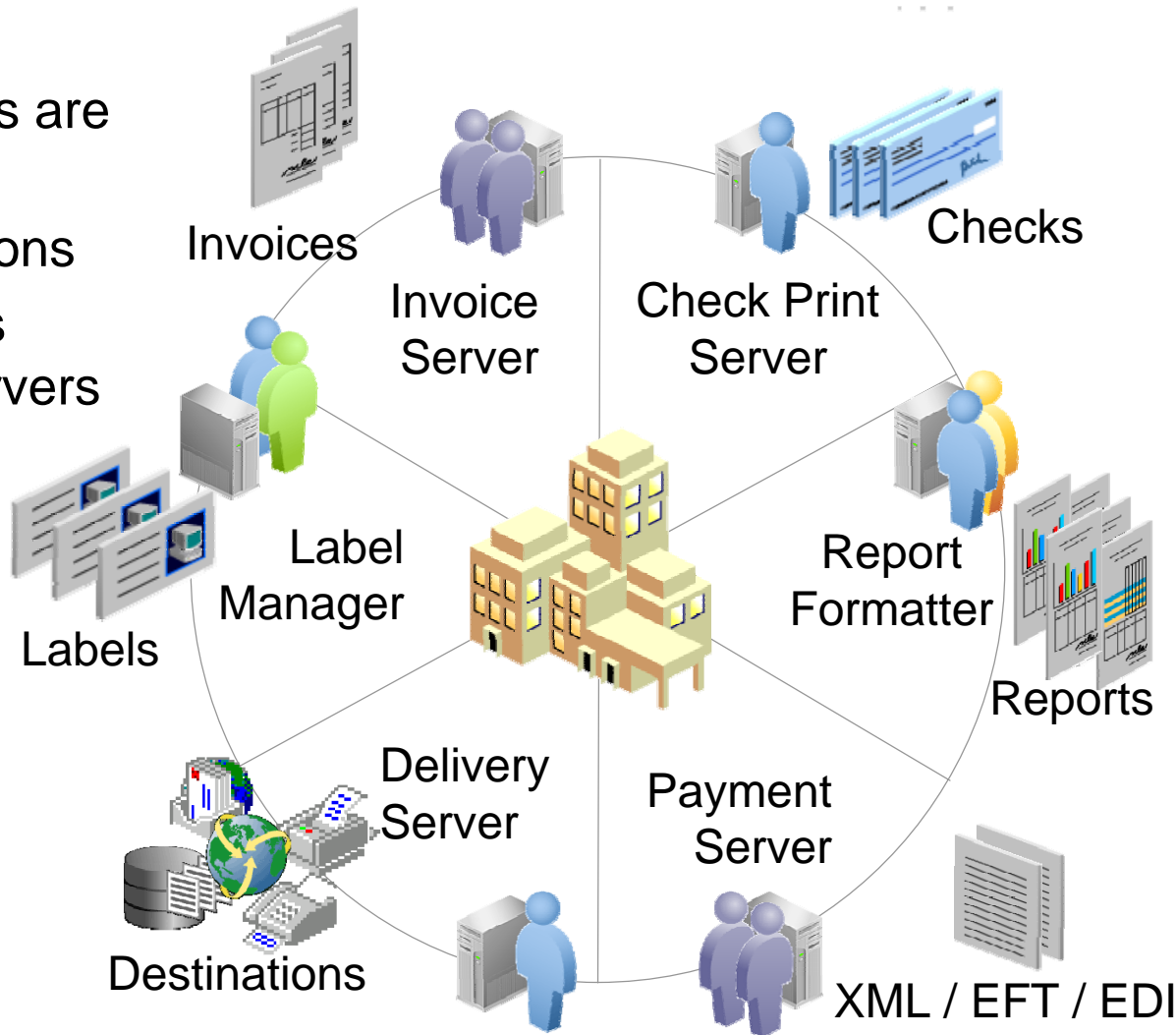
Oracle BI Publisher

Ljiljana Perica, Business Solution Team Leader

Ljiljana.Perica@oracle.com

Complex Reporting Infrastructure

- Reporting Requirements are Diverse
 - Multiple reporting solutions
 - Highly-skilled engineers required to maintain servers and report formats
-
- Costly
 - Time consuming
 - Complex systems
 - Expensive maintenance
 - Labor intensive



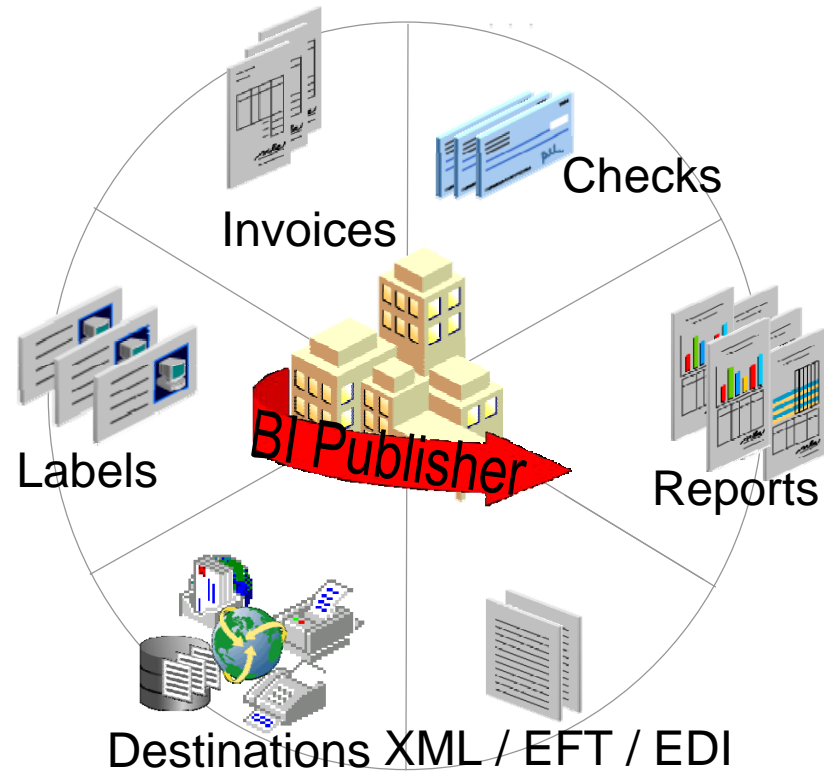
BI Publisher Benefits One Environment ...

ALL Your Business Documents

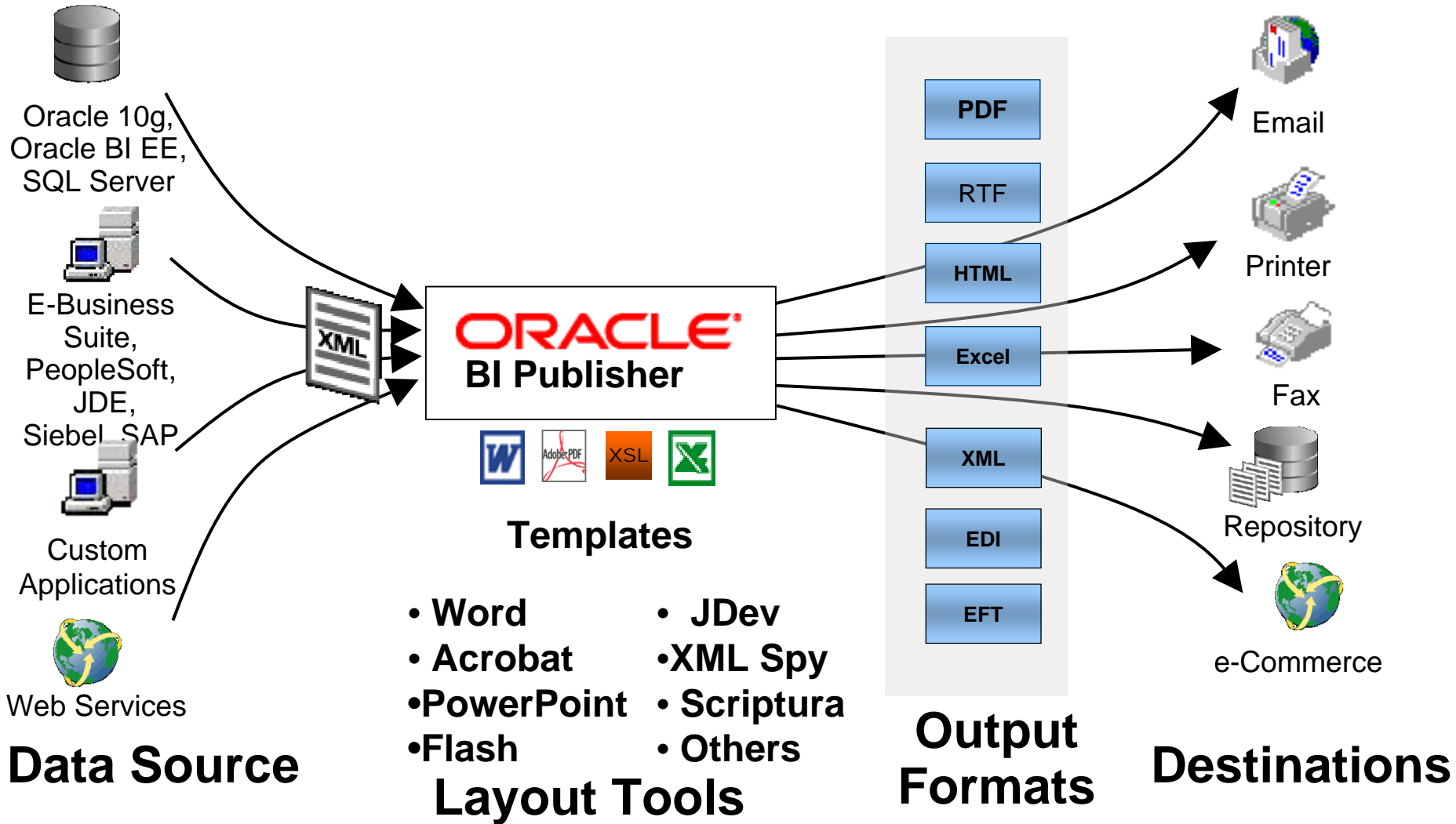
- ✓ Reduce Complexity
- ✓ Meet Business Requirements
- ✓ Reduce Maintenance Cost
- ✓ Reduce Total Cost

Complete web-based reporting application

- ✓ Manage reports in a folder structure
- ✓ Create reports combining multiple databases as well as web services
- ✓ Define the report layout in Microsoft Word, Adobe Acrobat, PowerPoint, Flash
- ✓ Connect from Microsoft EXCEL to BI Publisher reports
- ✓ Extract and translate the boilerplate text in reports
- ✓ Schedule and deliver reports via a variety of delivery channels such as email, fax, printer, WebDAV, FTP, store in an external archive or document management system



... from Data to Destination ...



... for All your Business Documents

a Control number 000001	22222	Void <input type="checkbox"/>	For Official Use Only OMB No. 1545-0008	
b Employer identification number fed0001			1 Wages, tips, other compensation \$ 10,000	2 Federal income tax withheld \$ 10,000
c Employer's name, address, and ZIP code Oracle Corp 500 Oracle Parkway Redwood Shores Redwood City, CA 94065			3 Social security wages \$ 10,000	4 Social security tax withheld \$ 10,000
d Employee's social security number 000-00-0000			5 Medicare wages and tips	6 Medicare tax withheld
e Employee's first name and initial Incheol				
f Employee's address and ZIP code 500 Oracle Parkway Redwood Shores Redwood City, CA 94065				
15 State Employer's state ID number 1111 yyy				

FROM:
My Toy Supplier
300 Oracle Parkway
Redwood Shores
CA 94065

CARRIER: 1324324232-354354
PRO NUMBER: 1324324232-354354
B/L NUMBER: 1324324232-354354

TO: KMART STORE # 1234
100 El Camino Real
Redwood City
CA 94404

SHIP TO POSTAL CODE

Oracle Corporation
500 Oracle Parkway
Redwood Shores, CA 94404

Pay to the order of Vision Corporation **\$ 2,100.00**

Two thousand one hundred and zero cents*****

Anonymous Bank
Aaa Street
New York, NY 10000

Memo _____

Lawrence Ellison MP

⑆ 23404321037261789930⑆ 7676

W-2 Wage and Tax Statement
Copy A For Social Security Administration
page with Form W-3 to the Social Security Administration. Photocopies are not acceptable.

Do Not Cut, Fold

H1018W031018094458
Q 000000000000033321031018000000000195740435094459
QPayer Bill To Name Payer Bill To addr line1
094460
T swift122352BE
094461
T/BE68 5390 0754 7034
TBelComp57 031001 EUR 500
00094463
TBelgian Computer Brussels
I BelComp57 0000000050
I BelComp58 0000000250
I BelComp59 0000000350
I BelComp60 0000000650
U BE 00600000000500
V no 00
V yes 00
T US Chase N
094472
T/234784342
TAPC-US331 031001 EUR 2573
00094474
TAPC HQ 132 Fairgrounds Rd
I APC-US331 0000000257
I APC-US332 0000000400
Z 00000000019573094480

Figure 2: Brand Sales Distribution over Year

Page 1 of 2

Eaton Brazil Sets the ERP Standard for Eaton's Manufacturing Plants Worldwide

light integration and flexible architecture of Oracle E-Business improves data consistency, eliminates duplications, runs its real and enables data and information reporting for decision and day-to-day management. — Orlando Luiz Aguiar, IT Manager, Transmissions Division, Eaton Brazil

U.S.-based multinational company with over 150 plants, it produces automotive components, hydraulic engine protection, truck components, construction and mining in Brazil since 1959. Eaton purchased the transmission manufacturer in 1996, assuming control parts manufacturer facilities in the country.

technology to improve Business Processes
At diversified industrial manufacturer, is a leader in third power quality, distribution, and control, automotive engine economy; and intelligent track systems for full economy facts in more than 50 countries and has been operating in

tion in Brazil resulted from the acquisition of an automotive transmission manufacturer with 90% the manufacturing plants in Valinhos, Mogi Mirim, and to the U.S., Argentina, Mexico, and Turkey.
"We Equipments Clark's in-house enterprise resource as an IBM mainframe computer. Packaged ERP the market," explained Orlando Luiz Aguiar, IT manager at Eaton Brazil. "We needed to improve the

BI Publisher Solutions

Hot-Pluggable

- Pure Java J2EE application - any application server
- Any data source: JDBC and Web services XML data sources
- Standard W3C XSL-FO stylesheets
- Output formats in PDF, PS, RTF, HTML...
- Delivery Support for
 - Internet Printing Protocol
 - Internet Fax Protocol
 - SMTP email protocol
 - WebDAV, FTP, SFTP
 - Etc...

Oracle BI Suite Enterprise Edition Plus

Comprehensive, Best-of-Breed

Oracle BI Suite Enterprise Edition Plus

Interactive Dashboards



Reporting & Publishing



Ad-hoc Analysis



Proactive Detection and Alerts



Disconnected Analytics



MS Office Plug-in



Web Services



Oracle BI Server

Simplified Business Model and Abstraction Layer

Intelligent Caching Services

Calculation and Integration Engine

Intelligent Request Generation and Optimized Data Access Services

Advantages:

- ✓ Consolidate and standardize BI tools
- ✓ Unified BI metadata and infrastructure
- ✓ Seamless BI user experience


OLTP & ODS Systems


Data Warehouse Data Mart


SAP, Oracle PeopleSoft, Siebel, Custom Apps


Files Excel XML


Business Process



Demo

DEMONSTRATION



For More Information

<http://www.oracle.com/technology/products/xml-publisher>

ORACLE®